

Mariandrea Vergel Prieto

786-200-9706 • mariandreavergel@gmail.com

Portfolio: MariandreaVergel.com

EDUCATION

Florida International University, Miami, FL

2019

Bachelor of Science in Communication – Broadcast Media, Minor in General Marketing | *GPA 3.4*

Relevant Coursework: Multimedia Production, Electronic News Gathering, Broadcast and Digital News Broadcast Production.

PROFESSIONAL EXPERIENCE

SKDKnickerbocker, Remote

Present

Traffic Coordinator - Biden for President

- Developed an efficient tracking and communication system to significantly speed up processes accurately between teams
- Ensured mail accuracy before printing and proofed over 200 pieces of mail that were printed across the U.S.
- Audited several tracking systems to ensure the accurate and timely printing of direct mail pieces

The New York Times, New York, NY

Spring 2021

Admitted to The New York Times Student Journalism Institute

The Haitian Times, Miami, FL

2020

Freelance Reporter

- Reported on impacted businesses in Little Haiti amid COVID-19 outbreak
- Pitched weekly stories ranging from features, breaking news and profiles, and focused on the growing Haitian community in South Florida
- Used social media as the main medium to find sources in the community for stories

CNN Español, New York, NY

Spring 2020

Associate Producer Intern

- Assisted the field production and live coverage of the Harvey Weinstein trial
- Field produced the coverage of the first quarantined city in the United States due to the COVID-19 virus
- Logged and ingested interviews and footage into the company's database
- Translated interviews from English to Spanish and recorded voice overs
- Coordinated live hits and look-live shots with the news desk, control room and satellite teams

X8 Media, Remote

Associate Producer

2020

- Researched and pitched story ideas for weekly video production
- Conducted and scheduled interviews with potential guests for show production
- Pitched concept ideas for show a segment called 5to9 catered to young female entrepreneurs

South Florida Media Network, New York, NY

2019

Reporter

- Provided compelling coverage of anticipated and spontaneous news for print and digital media
- Produced video and drafted copy weekly for the South Florida Media Network social media and website
- Conducted research for segments, stories and innovative content for digital platforms
- Consolidate production logistics regarding interviews, locations, and gear set-up
- Transcribe and fact check interviews on a daily basis and discern soundbites

SKILLS

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|--|---|
| • Bilingual: Spanish, English | • Translation (English/Spanish) & Transcription |
| • Adobe (Premiere Pro, Photoshop, InDesign) | • Social Media Management |
| • Video Editing and Production | • iNews |
| • Public Speaking | |

ORGANIZATIONS

National Association of Hispanic Journalists— Member

2019-Present