

# Mariandrea Vergel Prieto

786-200-9706 • mariandreavergel@gmail.com

Portfolio: MariandreaVergel.com

## EDUCATION

---

**Florida International University**, Miami, FL

2019

Bachelor of Science in Communication – Broadcast Media, Minor in General Marketing | GPA 3.4

**Relevant Coursework:** Multimedia Production, Electronic News Gathering, Broadcast and Digital News Broadcast Production.

## PROFESSIONAL EXPERIENCE

---

**SKDKnickerbocker**, Remote

Present

*Traffic Coordinator - Biden for President*

- Developed an efficient tracking and communication system to significantly speed up processes accurately between teams
- Ensured mail accuracy before printing and proofed over 100 pieces of mail that were printed across the U.S.
- Audited several tracking systems to ensure the accurate and timely printing of direct mail pieces

**The New York Times**, New York, NY

Spring 2021

Admitted to The New York Times Student Journalism Institute

**The Haitian Times**, Miami, FL

2020

*Freelance Reporter*

- Reported on impacted businesses in Little Haiti amid COVID-19 outbreak
- Pitched weekly stories ranging from features, breaking news and profiles and focused on the growing Haitian community in South Florida
- Used social media as the main medium to find sources in the community for stories

**CNN Español**, New York, NY

Spring 2020

*Associate Producer Intern*

- Assisted the field production and live coverage of the Harvey Weinstein trial
- Field produced the coverage of the first quarantined city in the United States due to the COVID-19 virus
- Logged and ingested interviews and footage into the company's database
- Translated interviews from English to Spanish and recorded voice overs
- Coordinated live hits and look live shots with the news desk, control room and satellite team

**X8 Media**, Remote

*Associate Producer*

2020

- Researched and pitched story ideas for weekly video production
- Conducted and scheduled interviews with potential guests for show production
- Pitched concept ideas for show a segment called 5to9 catered to young female entrepreneurs

**South Florida Media Network**, New York, NY

2019

*Reporter*

- Provided compelling coverage of anticipated and spontaneous news for print and digital media
- Produced video and drafted copy weekly for the South Florida Media Network social media and website
- Conducted research for segments, stories and innovative content for digital platforms
- Consolidate production logistics regarding interviews, locations, and gear set-up
- Transcribe and fact check interviews on a daily basis and discern soundbites

## SKILLS

---

- **Bilingual:** Spanish, English
- **Adobe** (Premiere Pro, Photoshop, InDesign)
- Video Editing and Production
- Public Speaking
- Translation (English/Spanish) & Transcription
- Social Media Management

## ORGANIZATIONS

---

**National Association of Hispanic Journalists**– Member

2019-Present